Kathie Bohacek  
San Joaquin, CA

James Bonafé  
Tulare, CA

Michelle Dunn  
Stanislaus, CA

#WICSEC2018
Connecting Community Through Collaboration

Kathie Bohacek, San Joaquin, CA
Where to start...

• Why
• Who
• What
• Where
• When
Why host a community outreach event?

Go to www.mentimeter.com and use code 43 49 75
San Joaquin County, California

• Located in the Central Valley south of Sacramento and north of Modesto
• Pop 745,424*
• San Joaquin County’s slogan is “Greatness Grows Here”. Grapes, Milk, Almonds and Walnuts are the agricultural commodities; each worth over $300 million in the 2017 report.**
• Home of the Stockton Ports Class A Baseball Team, the Stockton Kings NBA G League Basketball Team and the AHL Stockton Heat
• Home of the University of the Pacific – the first chartered institution of higher education in California
• Home of the San Joaquin County Child Support Services Office in Stockton

*United States Census Bureau
**San Joaquin County Ag
Where we began…

• Concept: Leadership Cohort – Capstone Project
• Aggressive Timeline
• Identify Audience, Vendors/Partners, Volunteers
Where we began...

• Free location
• Advertising, Sponsors

August is National Child Support Awareness Month

We invite you to participate in the First Annual

Department of Child Support Services Block Party

Booths: family and children focused agencies and businesses serving San Joaquin County.
- Children’s activities
- Prize Wheel
- Informational Booths
- Vendors

Dates: August 5, 2018
Times: 10:00 a.m. – 2:00 p.m.
Place: 826 N. California Street Stockton, CA 95202

Coloring Contest
Grand Prize
$25.00

Department of Child Support Services Partnering with parents to develop cooperative family relationships and shared responsibilities.

Sponsored by OTS

Child Support Awareness Month is a time to recognize the critical role child support plays in the lives of millions of children. Often, child support payments are all that prevent children from living in poverty, and that support is generally the second or sometimes largest source of income for families receiving it. Family strengthening organizations serve a critical role in addressing the situations that lead to child support debt. First, family support workers and others can provide financial assistance; however, all custodial parents have a child support order in place. Secondly, and perhaps most importantly, they can also assist non-custodial parents in fulfilling the court-ordered child support orders.

#WICSEC2018
Where we began...

• Giveaways
Where we went…

• Concept remained the same
• Additional time to plan
Where we went…

• How to draw people in?
Where we went...

• Are we missing any partners?
Where we are now…

• Concept changed to Department Outreach
• New location
Where we are now...

• Broader scope of Vendors, Partners and Volunteers
Where we are now...

• Increase Giveaways and Sponsors
Where we are now...

• New ways to Advertise
• Add Entertainment
What we have learned…

• Takeaways
• Vendor Evaluations
• Volunteer Evaluations
• Celebrate and start planning for next year!
Kathie Bohacek
Program Manager/Outreach Coordinator
San Joaquin County Child Support Services
kbohacek@sjgov.org
(209)468-2572
Connecting Community Through Collaboration

James Bonafé, Tulare, CA
Tulare County, California

- Located in the Central Valley south of Fresno and north of Bakersfield
- Pop 464,493*
- Tulare County leads the nation in dairy production. Milk is the first agricultural commodity worth $1.6 billion in the 2016 report. Tulare County also ranks again in the top 3 of all farm counties in America**
- Home of the Visalia Rawhide Class A Baseball Team
- Home of the College of Sequoias Giants and the Porterville College Pirates
- Gateway to the Great Sequoia’s, Sequoia National Park
- Home of the Tulare County Child Support Services Offices in the cities of Porterville and Visalia

*United States Census Bureau
**Tulare County Farm Bureau
Tulare County Child Support Services (TCCSS)
Mission & Vision Statement

Enrich, Educate, & Empower!

TULARE COUNTY
DEPARTMENT OF
CHILD SUPPORT SERVICES

MISSION STATEMENT
Enrich our community by partnering with parents to obtain accurate child support orders to assist families in meeting medical and financial needs.

VISION STATEMENT
Educate and empower families with the knowledge and resources to promote the well-being of children.

WE VALUE...
Teamwork
Reliability
Understanding
Supportive community outreach
Transparency

#WICSEC2018
Collaboration is the process of two or more people or organizations working together to complete a task or achieve a goal*

- Who are partners?
- What is the current status of relationships with partners?
- How can working together bring about community and collaboration that benefit customers?

Connecting Community through Collaboration

TCCSS Outreach

• VETS Workshop & CALVIN Meetings
• Kings & Tulare Homeless Alliance
• Bob Wiley Detention Facility
• Visalia Rawhide: Make A Difference Monday, TCCSS Annual Let’s Go Out to the Ballgame Night
• Service Provider Quarterly Meeting, City of Lindsay
• Employment Connection, Workforce Investment Board (WIB) Referrals
• Tulare County Libraries
• Tulare County Speakers Bureau
• Local School Holiday Toy Drive
• Resource & Employment Fair Collaborations

#WICSEC2018
Building Partnerships

Tulare County Child Support Services collaborating with Employment Connection to present a Resource and Employment Fair for our community!
Creating a Resource and Employment Fair through Community and Collaboration

- Proposal
- Plan of Action
- All on Board
- Create invitation (email/letter)
- Create Registration Form & Posters
- Create Event Day Team
- **Who to invite? Partners in the Community**
- When to Have Event?
  - August, Child Support Awareness Month!
- Keep Your Action Plan Moving Forward!
Tulare County Department of Child Support Services
Resource and Employment Fair

Contact Information: (Please Print)

Business Name: _____________________________
Contact Person: _____________________________
Contact Email: _____________________________
Phone Number: (______) ______________________
Company website: ___________________________

For employers: Number of Job Openings_______
I am interested in participating in a Visalia Event_____
I am interested in participating in a Porterville Event_____
Do you give permission to use your name on flyers/posters? ______

***NO FEE TO PARTICIPATE***

Date: To Be Determined

Locations: Visalia Office (8040 W. Doe Ave, Visalia, Ca. 93291) from 8-8:45 am.
Porterville Location To Be Determined.

Resource and Employment Fair will open to Public at 9 am and end at 12:00 pm.
We will provide 1 table and 2 chairs for your agency/company. We can work
with any customer who may need electrical outlets and Wi-Fi
Questions? Contact James Bonafe (559) 713-5708
Email: jbonafe@co.tulare.ca.us

Do you have a child support case?
Are you looking for work?
Interested in going back to school?
Our office will have two Resource and Employment Fairs on:
August 9th from 2:00-5:00 pm in Visalia
8040 W. Doe Ave, Ca. 93291
&
August 21st from 9-12 pm in Porterville
1063 W. Henderson, Porterville, Ca. 93257

Owens Valley Career Development Center
Sequoia Adult Education Consortium
TCOE Child Care Resource & Referral
Employment Connection
Foodlink for Tulare County
Tulare County Family Services
A Ticket to Success
TCOE, Child Care Resource & Referral
USA Staffing Associates
San Joaquin Valley College
Eagle Mountain Casino
National Council on Aging
Porterville Campus
People Ready Co.

LABOR MAX STAFFING
Advanced Career Institute

People Ready Co.
United Way of Tulare County
Visalia Campus
Milan Institute

Please contact your caseworker or call
1-866-901-3212 and schedule an appointment to meet with a number
of Employers, School Representatives and Social Service Agencies.

#WICSEC2018
Promotion of Event

Seek Out Free Resources

- Office Lobby Bulletin Boards
- Courthouse Bulletin Boards
- Board of Supervisor Proclamation Day
- Agency Partners
- Local Libraries
- Local Newspaper Calendar Section
- Radio Advertising

All At No-Cost
No Fee to Participate
Day of Event Logistics

• Room Set-Up
  • Registration Table
  • Refreshments Table
  • Computers

• Printed List
  • Partners
  • Customers

• Office Photographer

Open Doors, Let them in, and remember to….Breathe!!!!
Follow Up

- Thank you email/cards/calls to invited partners
- Debrief with Management Team
- Provide Child Support Supervisors with list of Shows/No-Shows for follow-up calls/letters
- Highlight event in local and state newsletters

Keep the lines of communication accessible with your partners as they will strengthen the ties of community through collaboration!
Success…connecting community through collaboration for our customers!
You can do it!

“As people think and work together, a fabric of shared meaning comes into being.”

*Harrison Owen, The Power of Spirit: How Organizations Transform*
Speaker Contact Information

James Bonafé
Community Liaison
Tulare County Child Support Services
JBonafe@co.tulare.ca.us
(559)713-5708
Connecting Community Through Collaboration

Michelle Dunn, Stanislaus County, CA
Stanislaus County, California

• Located in the Central Valley; east of San Francisco, west of Yosemite, south of Sacramento and north of Fresno.
• Population: 547,899*
• The county seat is Modesto.
• Stanislaus County’s top 3 agricultural commodities are almonds, milk, and chickens.**
• Home of the Modesto Nuts Class A Baseball Team.
• Home of the Stanislaus County Department of Child Support Services.

*United States Census Bureau  
**Stanislaus County Agriculture Report
Helping Families

CSE Core Mission:
- Locate Parents
- Establish Paternity
- Establish Orders
- Collect Support

Engagement of Fathers from Birth
Child Support Prevention
Family Violence Collaboration
Economic Stability
Health Care Coverage
Healthy Family Relationships
Collaboration
SUCCESSFUL PLANNING

OBJECTIVES

ANALYZE PROBLEMS

SOLUTIONS

SUCCESS

STRATEGY

TIME MANAGEMENT

#WICSEC2018
Location

30,666 Participants
69.1% Current Child Support Paying
63.0% Paying on Arrears

976 Participants
70.6% Current Child Support Paying
68.4% Paying on Arrears

6,256 Participants
70.4% Current Child Support Paying
64.8% Paying on Arrears

8,551 Participants
73.3% Current Child Support Paying
68.5% Paying on Arrears
Location
Timing

They don’t need perfect.  They just need you.

We can help.

August is Child Support Awareness Month

www.childsup.ca.gov  •  1-866-901-3212

They don’t need perfect.

They just need you.

We can help.

August is Child Support Awareness Month

www.childsup.ca.gov  •  1-866-901-3212
Branding

Kids Connect Community Celebration

Community  Family

Support  Success
Branding
Staff Involvement
Sponsors
Getting the word out…
Connecting Community Through Collaboration

• Identify the goal
• Plan early
• Use demographics to select the location
• Create partnerships
• Determine timing
• Involve staff
Connecting Community Through Collaboration

• Build an image and be consistent in messaging
• Seek donations and support from local businesses
• Use various methods to share about the event
• Communicate with vendors
• Collect feedback
• Provide methods for following up with customers
• Make it fun!
Audience Participation...

- Why
  - Concept
- Who
  - Audience
  - Identify Vendors/Partners
  - Volunteers
- What
  - Giveaways
  - Sponsors
  - Advertising
- Where
  - Location
- When
  - Timeline
Speaker Contact Information

Michelle Dunn
Manager
Stanislaus County Department of Child Support
MDunn@stancodcss.org
(209)558-1471
Questions
Thank you for attending!