



Connecting Community through Collaboration

Presented on: 10/15/2018



Kathie Bohacek
San Joaquin, CA



James Bonafé
Tulare, CA



Michelle Dunn
Stanislaus, CA



Connecting Community Through Collaboration

Kathie Bohacek, San Joaquin, CA

Where to start...

- Why
- Who
- What
- Where
- When





Why host a community outreach event?

Go to www.mentimeter.com and use code **43 49 75**

San Joaquin County, California



- Located in the Central Valley south of Sacramento and north of Modesto
- Pop 745,424*
- San Joaquin County's slogan is "Greatness Grows Here". Grapes, Milk, Almonds and Walnuts are the agricultural commodities; each worth over \$300 million in the 2017 report.**
- Home of the Stockton Ports Class A Baseball Team, the Stockton Kings NBA G League Basketball Team and the AHL Stockton Heat
- Home of the University of the Pacific – the first chartered institution of higher education in California
- Home of the San Joaquin County Child Support Services Office in Stockton



*United States Census Bureau

**San Joaquin County Ag

Where we began...

- Concept: Leadership Cohort – Capstone Project
- Aggressive Timeline
- Identify Audience, Vendors/Partners, Volunteers



Where we began...

- Free location
- Advertising, Sponsors



August is National Child Support Awareness Month



We invite you to participate in the First Annual



Department of Child Support Services Block Party



Booths: family and children focused agencies and businesses serving San Joaquin County.

- Children's activities
- Prize Wheel
- Informational Booths
- Vendors

Date: August 5, 2016

Time: 10:00 a.m. - 2:00 p.m.

Place: 826 N. California Street Stockton, CA 95202

Coloring Contest

Grand Prize

\$25.00

Department of Child Support Services: Partnering with parents to develop cooperative family relationships and shared responsibilities.

Sponsored by OTTS

Child Support Awareness Month is a time to recognize the critical role child support plays in the lives of millions of children. Often, child support payments are all that prevent children from living in dire poverty, and child support is generally the second and sometimes largest source of income for families receiving it. Family strengthening organizations are in a unique position to address the situation from two directions. First, family support workers and others can provide referrals and assistance to ensure all custodial parents have a child support order in place. Secondly, and perhaps more importantly, they can also assist non-custodial parents in fulfilling the court appointed child support orders.

Where we began...

- Giveaways



Where we went...

- Concept remained the same
- Additional time to plan



Save the Date

Department of Child Support Services

2nd Annual Block Party

Friday, August 4, 2017

For more information, contact
Volanda Henry @ 209-465-0697 or Pou Hughes @ (209) 465-0694

This event is free to the public. We partner with family and children focused agencies and businesses serving San Joaquin County to provide limited services and resources to the public on the day of the event. It is designed to increase community awareness of Family and Children services.

Please have your calendar open for our Annual Block party which will be held every year on the 1st Friday in August.

San Joaquin County Department of Child Support Services
Partnering with parents to develop cooperative family relationships and shared responsibilities

Sponsored by Team OTTS

Where we went...

- How to draw people in?



Where we went...

- Are we missing any partners?



Where we are now...

- Concept changed to Department Outreach
- New location



San Joaquin County Department of Child Support Services

3rd Annual Block Party

SJDCSS has partnered with local county agencies, community partners and vendors to provide information on the services available to you in our area. There will be children's activities, informational booths, vendors and local first responders.



FREE
ADMISSION



FAMILY
FRIENDLY



BACKPACK
GIVEAWAY

August 2nd, 2018

2:00pm - 6:00pm

University Park-
Magnolia & California St



BACKPACK GIVEAWAY

Guests in attendance will be entered into a drawing to win backpacks filled with school supplies!



LEARN MORE

For additional information on
Vendors: contact Tannessa Green at (209) 468-8057
Advertisement & Backpack Giveaway: contact Pov Hughes: (209) 468-0684



Follow us on Facebook

Partnering with parents to develop cooperative family relationships

Where we are now...

- Broader scope of Vendors, Partners and Volunteers



Where we are now...

- Increase Giveaways and Sponsors




San Joaquin County
Department of Child Support Services
3RD Annual Block Party
August 2, 2018
THANK YOU TO OUR SPONSORS

			
			
 Store: Pacific Avenue	 "Reach for the Stars"		 Store: Pacific Ave. & Alpine Rd.
 Grand Events!	 Stores: Country Club Blvd. Benjamin Holt Dr./Pacific Ave	 Stores: E. Fremont Street Pacific Ave. /Yokuts Ave. - Sherwood Mall	 FOOD SERVICE - JANITORIAL - SPECIAL EVENTS SALES - RENTAL
 INDOOR TRAMPOLINE PARK Stockton	 Store: Pacific Avenue	 Education - Commercial - Medical - Residential Grupe Commercial Company	 WASTE MANAGEMENT

Where we are now...

- New ways to Advertise
- Add Entertainment



What we have learned...

- Takeaways
- Vendor Evaluations
- Volunteer Evaluations
- Celebrate and start planning for next year!



Speaker Contact Information



Kathie Bohacek
Program Manager/Outreach Coordinator
San Joaquin County Child Support Services
kbohacek@sjgov.org
(209)468-2572



Connecting Community Through Collaboration

James Bonafé, Tulare, CA

Tulare County, California



- Located in the Central Valley south of Fresno and north of Bakersfield
- Pop 464,493*
- Tulare County leads the nation in dairy production. Milk is the first agricultural commodity worth \$1.6 billion in the 2016 report. Tulare County also ranks again in the top 3 of all farm counties in America**
- Home of the Visalia Rawhide Class A Baseball Team
- Home of the College of Sequoias Giants and the Porterville College Pirates
- Gateway to the Great Sequoia's, Sequoia National Park
- Home of the Tulare County Child Support Services Offices in the cities of Porterville and Visalia



*United States Census Bureau

**Tulare County Farm Bureau

Tulare County Child Support Services (TCCSS)

Mission & Vision Statement

TULARE COUNTY DEPARTMENT OF CHILD SUPPORT SERVICES

MISSION STATEMENT

Enrich our community by partnering with parents to obtain accurate child support orders to assist families in meeting medical and financial needs.

VISION STATEMENT

Educate and empower families with the knowledge and resources to promote the well-being of children.



WE VALUE...

Teamwork
Reliability
Understanding
Supportive community outreach
Transparency

Enrich,
Educate,
&
Empower!

Collaboration is the process of two or more people or organizations working together to complete a task or achieve a goal*

- *Who are partners?*
- *What is the current status of relationships with partners?*
- *How can working together bring about community and collaboration that benefit customers?*



*Marinez-Moyano, I. J. Exploring the Dynamics of Collaboration in Interorganizational Settings, Ch. 4, p. 83, in Schuman (Editor). Creating a Culture of C collaboration. Jossey-bass, 2006. ISBN 0-7879-8116-8.

Connecting Community through Collaboration

TCCSS Outreach

- VETS Workshop & CALVIN Meetings
- Kings & Tulare Homeless Alliance
- Bob Wiley Detention Facility
- Visalia Rawhide: Make A Difference Monday, TCCSS Annual Let's Go Out to the Ballgame Night
- Service Provider Quarterly Meeting, City of Lindsay
- Employment Connection, Workforce Investment Board (WIB) Referrals
- Tulare County Libraries
- Tulare County Speakers Bureau
- Local School Holiday Toy Drive
- Resource & Employment Fair Collaborations



Building Partnerships

Tulare County Child Support Services collaborating with Employment Connection to present a Resource and Employment Fair for our community!



Creating a Resource and Employment Fair through Community and Collaboration

- Proposal
- Plan of Action
- All on Board
- Create invitation (email/letter)
- Create Registration Form & Posters
- Create Event Day Team
- **Who to invite? Partners in the Community**
- When to Have Event?
 - August, Child Support Awareness Month!
- Keep Your Action Plan Moving Forward!



Registration Form and Poster

Tulare County Department of Child Support Services Resource and Employment Fair

Contact Information: (Please Print)

Business Name: _____

Contact Person: _____

Contact Email: _____

Phone Number: (____) _____

Company website: _____

For employers: Number of Job Openings _____

I am interested in participating in a Visalia Event _____

I am interested in participating in a Porterville Event _____

Do you give permission to use your name on flyers/posters? _____

*****NO FEE TO PARTICIPATE*****

Date-To Be Determined

Locations-Visalia Office (8040 W. Doe Ave, Visalia, Ca. 93291) from 8-8:45 am-
Porterville Location To Be Determined.

Resource and Employment Fair will open to Public at 9 am and end at 12:00 pm.

We will provide 1 table and 2 chairs for your agency/company. We can work
with any customer who may need electrical outlets and Wifi

Questions? Contact James Bonafé (559) 713-5708

Email: JBonafe@co.tulare.ca.us

Do you have a child support case?

Are you looking for work?

Interested in going back to school?

Our office will have two Resource and Employment Fairs on:

August 9th from 2:00 –5:00 pm in Visalia

8040 W. Doe Ave, Ca. 93291

&

August 21st from 9 –12 pm in Porterville

1063 W. Henderson, Porterville, Ca. 93257

**Owens Valley Career
Development Center**

Employment Connection

Proteus

A Ticket to Success

USA Staffing Associates

**National Council
on Aging**

People Ready Co.

United Way of Tulare County

Sequoias Adult

Education Consortium

**Foodlink for
Tulare County**

Family Services of

Tulare County

**TCOE, Child Care
Resource & Referral**

EDD, VETERANS PROGRAMS

Advanced Career Institute

Visalia Campus

**TCOE-Child Care
Resource & Referral**

**VA-Central California
Healthcare System**

**San Joaquin Valley College
Porterville Campus**

Eagle Mountain Casino

Labor Max Staffing

Milan Institute

Please contact your caseworker or call

1-866-901-3212 and schedule an appointment to meet with a number
of Employers, School Representatives and Social Service Agencies.



Promotion of Event

Seek Out Free Resources

- Office Lobby Bulletin Boards
- Courthouse Bulletin Boards
- Board of Supervisor Proclamation Day
- Agency Partners
- Local Libraries
- Local Newspaper Calendar Section
- Radio Advertising

All At No-Cost



No Fee to Participate



LIVE UNITED



U.S. Department
of Veterans Affairs

Day of Event Logistics

- Room Set-Up
 - Registration Table
 - Refreshments Table
 - Computers
- Printed List
 - Partners
 - Customers
- Office Photographer

Open Doors, Let them in, and remember
to....Breathe!!!!



Follow Up

- Thank you email/cards/calls to invited partners
- Debrief with Management Team
- Provide Child Support Supervisors with list of Shows/No-Shows for follow-up calls/letters
- Highlight event in local and state newsletters

Keep the lines of communication accessible with your partners as they will strengthen the ties of community through collaboration!



Success...connecting community through collaboration for our customers!



You can do it!

“As people think and work together, a fabric of shared meaning comes into being.”



*Harrison Owen, The Power of Spirit: How Organizations Transform

Speaker Contact Information



James Bonafé
Community Liaison
Tulare County Child
Support Services
JBonafe@co.tulare.ca.us
(559)713-5708



Connecting Community Through Collaboration

Michelle Dunn, Stanislaus County, CA

Stanislaus County, California



- Located in the Central Valley; east of San Francisco, west of Yosemite, south of Sacramento and north of Fresno.
- Population: 547,899*
- The county seat is Modesto.
- Stanislaus County's top 3 agricultural commodities are almonds, milk, and chickens.**
- Home of the Modesto Nuts Class A Baseball Team.
- Home of the Stanislaus County Department of Child Support Services.

*United States Census Bureau

**Stanislaus County Agriculture Report



Helping Families

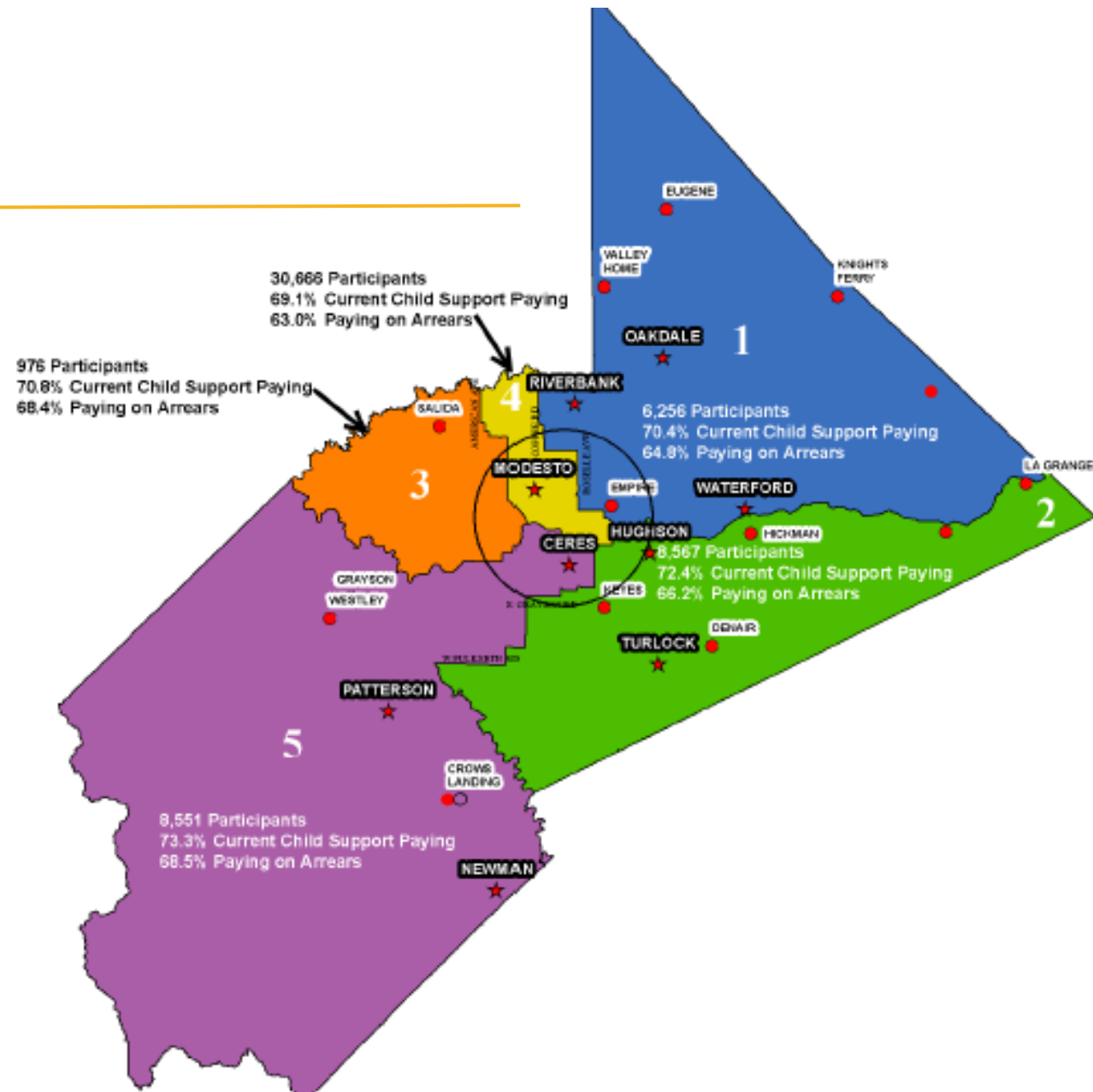


Collaboration





Location



Location



Timing



They don't need perfect.

They just need you.



We can help.

August is Child Support Awareness Month

 www.childsup.ca.gov • 1-866-901-3212 

They don't need perfect.



They just need you.



We can help.

August is Child Support Awareness Month

 www.childsup.ca.gov • 1-866-901-3212 

Branding

Kids Connect Community Celebration



Branding



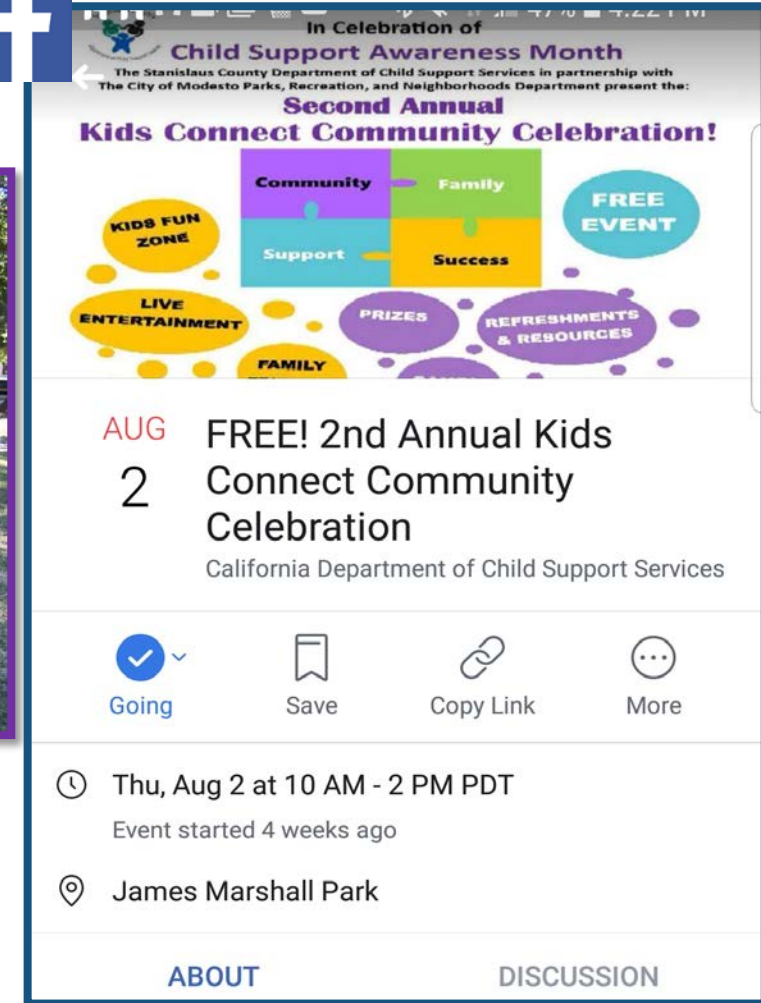
Staff Involvement



Sponsors



Getting the word out...













Connecting Community Through Collaboration

- Identify the goal
- Plan early
- Use demographics to select the location
- Create partnerships
- Determine timing
- Involve staff



Connecting Community Through Collaboration

- Build an image and be consistent in messaging
- Seek donations and support from local businesses
- Use various methods to share about the event
- Communicate with vendors
- Collect feedback
- Provide methods for following up with customers
- Make it fun!



Audience Participation...

- Why
 - Concept
- Who
 - Audience
 - Identify Vendors/Partners
 - Volunteers
- What
 - Giveaways
 - Sponsors
 - Advertising
- Where
 - Location
- When
 - Timeline



Speaker Contact Information



Michelle Dunn

Manager

Stanislaus County Department of Child Support

MDunn@stancodcss.org

(209)558-1471

Questions





Thank you for attending!