



LITTLE **children**
BIG **challenges:incarceration**

Agenda

- **The Need**
- **The Resources**
- **FOCUS: How to help children with incarcerated parents**

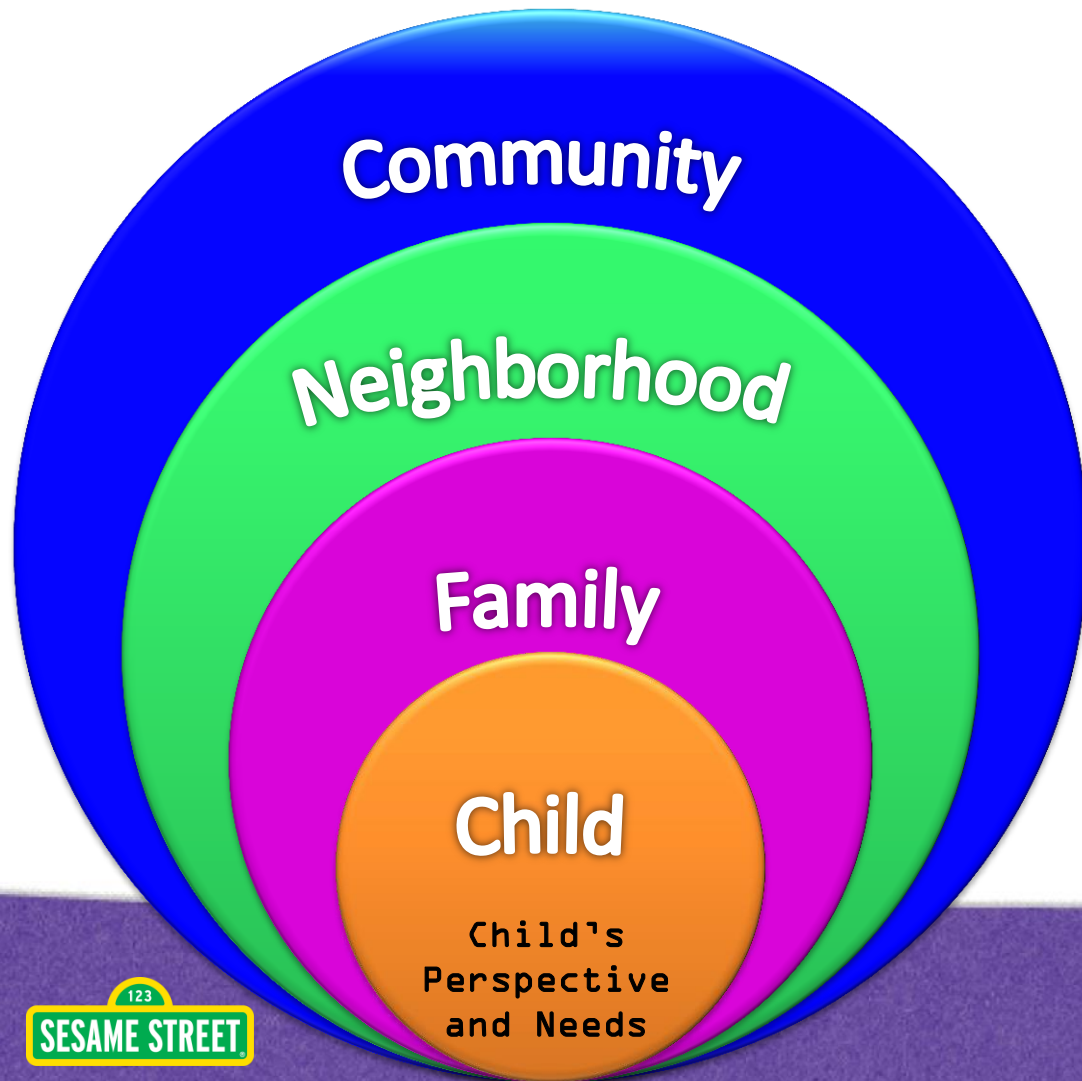




The Sesame Mission: To help kids grow smarter, stronger, kinder



Designed Around Children's Circle of Care



Stakeholders

- Parents
- Grandparents
- Extended Family
- Friends and Neighbors
- Educators
- Community Facilitators
- Health Practitioners
- Faith-Based Providers

The Need

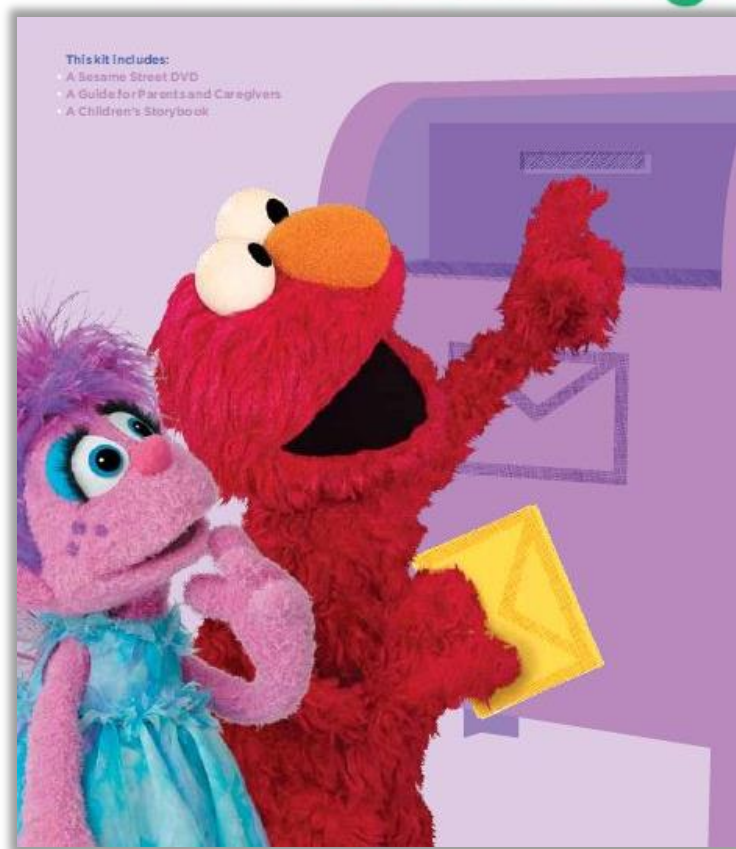
- In 2009, 2.7 MILLION children had a parent in prison in the US.
- 80% increase since 1991.
- Approx. 10 million children have had a parent incarcerated.
- Approx. 10% of people who are incarcerated at any one time are estimated to be veterans.



Introducing:



LITTLE **children** BIG **challenges:incarceration**



**Bilingual (English/Spanish)
multimedia resources for families
with young children (ages 3 to 8) as
they encounter the tough
transitions that come with a parent's
incarceration.**

Project Main Messages



LITTLE **children**
BIG challenges: incarceration



For Kids:

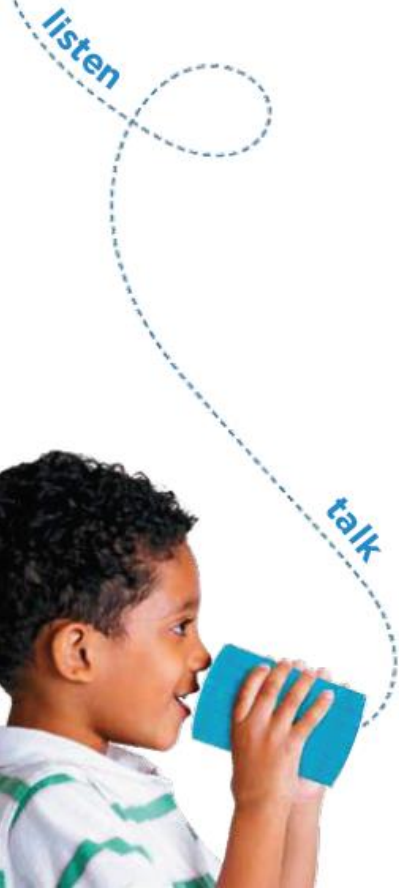
- You are not alone.
- There are people who will care for you.
- It's ok to feel many different ways.
- It's not your fault.

For Caregivers at Home:

- Talk openly and honestly with your child in an age-appropriate way
- Keep consistent routines.
- Develop a support system for your child and for YOURSELF.

For the Incarcerated Parent:

- You will always be a parent.
- Work with the at-home caregiver to stay in touch with your child in any way you can.
- You CAN be a positive role **model and parent, even from jail or prison.**



Multimedia Resources

VIDEOS

✓ In the kit!

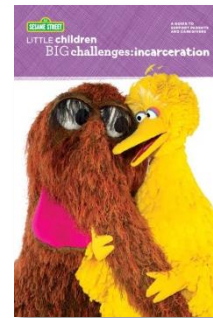


YouTube iTunes

amazon video on demand



CHILDREN'S STORYBOOK & CAREGIVER GUIDE

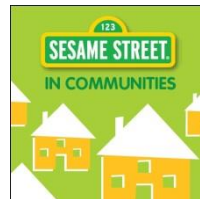


✓ In the kit!

MOBILE APP



ONLINE EXCLUSIVES & SOCIAL MEDIA



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Song Downloads

Printable Downloads:

Topics

Playlists

Online Pressroom with
Shareable Resources

Sesameworkshop.org/press-room/incarceration

Video Components



1. Sesame Street Muppet Story
2. Kids talk about incarceration
3. Animation
4. Parent Tips





Video Components

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2. Kids talk about incarceration
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www.sesamestreet.org/incarceration
www.Youtube.com/SesameinCommunities



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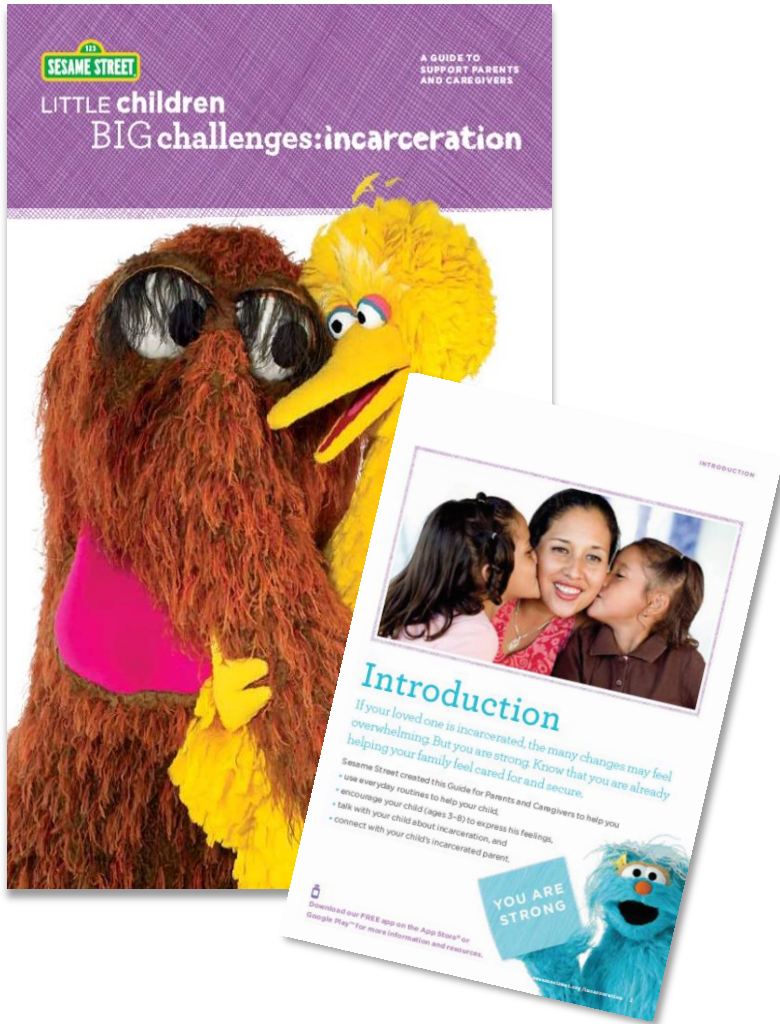


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Children's Storybook



Caregiver Guide



Helps parents and caregivers:

- Use everyday routines to help their children
- Encourage their children to express feelings
- Talk with their children about incarceration
- Connect with their children's incarcerated parent

How to Get the FREE Mobile App

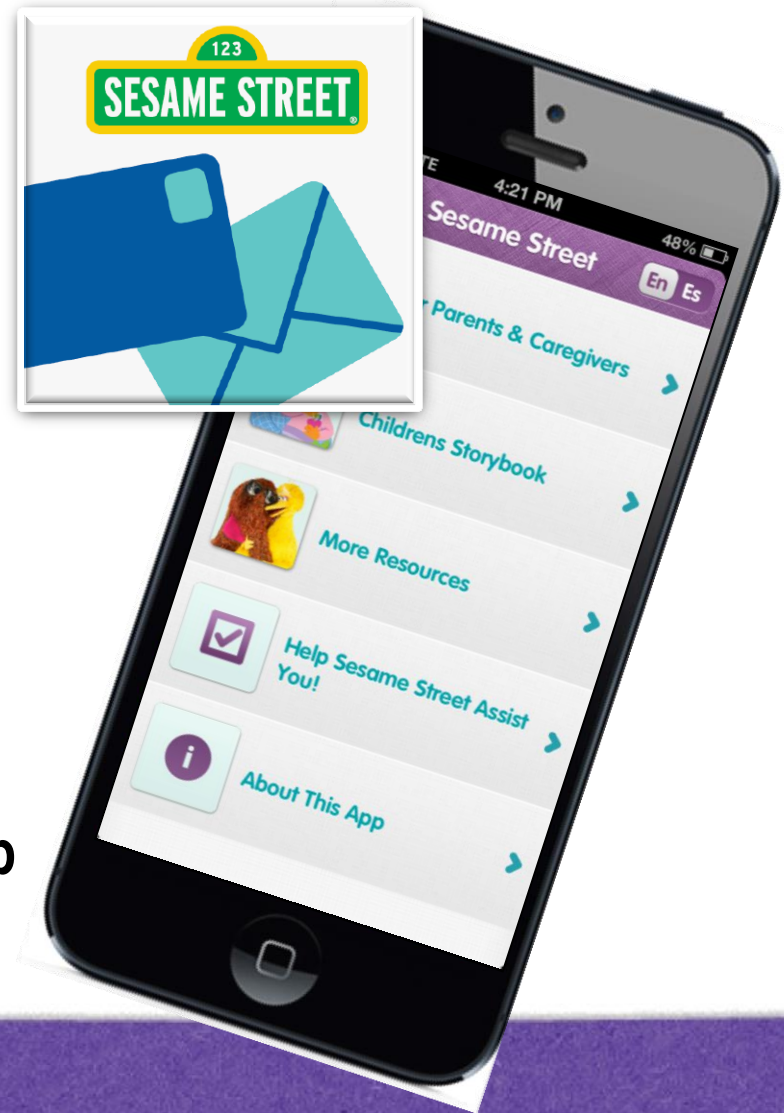
Sesame Street: Incarceration

App content is English & Spanish

For smartphones or tablets:

Search for “Sesame Incarceration”

- On iPad/iPhone/iPod, go to the App Store
- On an Android device, go to Google Play
- For Kindle Fire, go to the Amazon App Store



How YOU can help:

1. **Download the Sesame Street Incarceration app & share it with friends, colleagues, families who could use it.**
2. **Help us spread the word about digital resources by posting on your websites, sharing in newsletters, e-blasts, etc at:**
Sesameworkshop.org/incarceration/partner





LITTLE **children**
BIG **challenges:divorce**

Multimedia Resources:

CHILDREN'S & CAREGIVER STORYBOOK GUIDE

MOBILE APP Sesame Street:Divorce

VIDEOS

✓ In the kit!

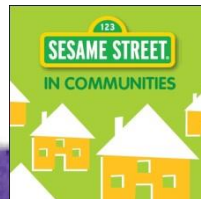


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Sesamestreet.org/divorce



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Thank You!

